



Wilma Mankiller to Speak at Opening Plenary
 First female principal chief of the Cherokee Nation

MEDIA INVITATION: 2006 Assets Learning Conference, September 19-21

Please direct all media and interview requests to:

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Media Opportunities

Include:

- Full Access to all conference events and sessions
- Interviews with featured speakers, partners and savers
- Special access to presentations by Closing the Wealth Gap: Building Assets among Low-Income Households finalists

Relevant Links

- [Online media kit](#)
- [Conference agenda](#)
- [CFED](#)

Join us for the **2006 Assets Learning Conference**, the only national conference devoted to enabling low-income families and communities to build wealth. Hosted by the Corporation for Enterprise Development (CFED), the eighth biennial Assets Learning Conference—*A Lifetime of Assets: Building Families, Communities & Economies*—will be held on September 19-21, 2006 in Phoenix, Arizona.

The conference will highlight both national and locally based efforts for low-income families and individuals to achieve financial independence by building wealth through assets, such as savings, homeownership, education or business ownership. More than 1,000 professionals, representing the Federal Reserve System, other federal and state agencies, major financial institutions, prominent foundations, and community development organizations, will come to Phoenix to discuss their shared mission to address the problem of growing asset poverty and debt among American families. In addition, a number of participants in asset-building programs from around the country will attend to tell their personal success stories.

The 2006 Asset Learning Conference will be highlighted by five plenary sessions with exciting speakers, including **Wilma Mankiller, Cherokee Nation Community Development Department, CFED President Andrea Levere and Sandra Braunstein, Federal Reserve Board.** More than 50 conference sessions will feature experts on topics including:

- Individual Development Accounts and other matched savings programs
- Financial education
- Overcoming racial disparities in wealth
- Tax policy and the Earned Income Tax Credit
- Programs to encourage children's savings
- The federal government's over \$350 billion budget for assets and how it is spent
- Excerpts from finalists of the Federal Reserve System/CFED Closing the Wealth Gap research competition
- Roundtable discussion from the authors of "The Color of Wealth"
- And much more...

2006 Assets Learning Conference
Pointe Hilton Tapatio Cliffs Resort
Phoenix, AZ

REGISTER NOW!

The conference will also introduce asset-building concepts to new audiences through opportunities for learning, sharing and networking. Sponsors of the conference include Bank of America, NeighborWorks America, Assets for Arizona Institute™, The Center for Financial Services Innovation and the United Way.

For more information go to <http://www.assetsconference.org/>

We hope you will choose to join us! By bringing together supporters, sponsors, partners and media, we hope to take crucial steps toward pushing these domestic issues into the limelight.

CFED is a non-profit devoted to expanding economic opportunity. Since 1979, CFED has worked to ensure that every person can participate in, contribute to and benefit from the economy by bringing together community practice, public policy and private markets. Our goals are to expand individual assets, promote entrepreneurship, improve capital markets, manage public assets and advance affordable housing. Based out of Washington, DC, CFED also has offices in Durham, North Carolina and San Francisco, California.